



Your Secret Weapon For Audience Growth & Monetization

You no longer have to wonder who's visiting your website. Our real-time visitor identification tool instantly reveals your visitor's identity, their interests, and how to reach them.

1. Learn who's visiting your website



2. Convert those visitors into buyers with smarter outreach



3. Leverage data and AI to keep them buying again and again



Turn local interest into lasting engagement and profit.



Grow Newsletter Signups



Increase Paid Subscriptions



Boost Event & Online Sales



Expand Audience Data



Maximize Retargeting & Conversions






Monetizing Data for Advertisers



Turn Anonymous Website Visitors into Subscribers, Advertisers, and Revenue

Consider this...

-  98% of Your Website Visitors Leave Without a Trace.
-  Up to 40% of form submissions contain inaccurate or fake data
-  Businesses lose up to \$3 billion annually because they can't identify their website visitors

Those anonymous visitors are real people, ready to engage. Clear Blue identifies them, providing verified contact details and insights into their activity.

Clear Blue helps you meet the people behind those clicks.



Enrich
Visitor Data



ID New &
Returning
Visitors



Audience
Segmentation



Automated
Outreach



5x Email
Engagement



Know Your
Hot Leads



Browsing
Patterns



Retargeting
Audiences

Why let revenue slip away? Take control of your audience today.



Personal Profile

- First and last name
- Personal email
- Mobile phone number
- Address

Employee Profile

- LinkedIn profile
- Job title
- Department
- Seniority

Company Info

- Company name
- Address
- Website
- LinkedIn
- Annual revenue
- Company size

Visitor Engagement Insights

- Page visited
- Number of visits
- Referral source
- Time on page
- Email and SMS opens
- Email clicks

How Clear Blue Works

